

PRIVACY POLICY OF QCM HOLDING AG

Version 0.2

Dated 04.06.2018



Table of content

§ 1	Preamble	3
§ 2	Access data	3
§ 3	Cookies	3
§ 4	Handling of personal data	3
§ 5	Subscription to our website (QCM Publications)	4
§ 6	Newsletter-Abonnement	4
§ 7	Use of Google Analytics, Google Convers Tracking and Google Remarketing	4
§ 8	Deactivation of Google advertising	5
§ 9	Use of Facebook Social Plugins	5
§ 10	Use of +1 Buttons/ Google +1 Buttons.....	5
§ 11	User rights: information, correction and deletion	6



§ 1 Preamble

This privacy policy is intended to inform the users of our website in accordance with the Federal Data Protection Act and the Teleservices Act on the type, scope and purpose of the collection and use of personal data by the Q.C.M. holding AG.

Data protection is a particularly high priority for the management of the Q.C.M. holding AG and therefore Q.C.M. will treat your personal data confidentially and in accordance with the law.

Keep in mind that data transmission on the Internet can generally be subject to security vulnerabilities. Full protection against access by strangers is not possible.

§ 2 Access data

The Q.C.M. holding AG collects data about accesses to the site and saves them as “server log files”. The following data will be logged:

Publications	Training Register	Campus Room Booking	Dispatch & Operations
Gender	Gender	Gender	Gender
First Name	First Name	First Name	First Name
Last Name	Last Name	Last Name	Last Name
Email	Email	Email	Email
	Telephone No.	Telephone No.	Telephone No.
	Address	Address	Address
			Birth date
			Passport No.
			Visa No.
			Credit card No.

The collected data are for statistical purposes only and to register in training management, for flight preparing and operational planning for Dispatch & Operations as well as for room booking on the QCM CAMPUS. However, the website operator reserves the right to retrospectively check the server log files in case concrete evidence point to unlawful use.

Furthermore, the registration data in the Publications section of our website is used to evaluate the usage data and to send updates.

§ 3 Cookies

The Q.C.M. holding AG waives the use of cookies

§ 4 Handling of personal data

Q.C.M. holding AG collects, uses and shares your personal data only if required by law (Office of Statistics Bern/Switzerland) or if you agree to the data collection.

Personal data include all information that is used to identify your person and which can be tracked to you – such as your name, e-mail address and telephone number.

§ 5 Subscription to our website (QCM Publications)

You have the option to subscribe to the entire website as well as to follow-up comments on your post. You will receive an e-mail confirming your e-mail address. Apart from this no further data will be collected. The stored data will not be shared with third parties. You can unsubscribe at any time.

§ 6 Newsletter-Abonnement

The website operator offers you a newsletter which will inform you about current events and offers. If you want to subscribe to the newsletter you have to enter a valid e-mail address.

§ 7 Use of Google Analytics, Google Convers Tracking and Google Remarketing

This website uses Google Analytics, Google Convers Tracking and Google Remarketing. These are services provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google").

Google uses "cookies" which are text files being stored on your computer and that enable an analysis of your uses of our Internet offers. The information generated by the cookie about your use of this website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google complies with the "Safe Harbor Privacy Principles" and is registered with the "Safe Harbor" program of the US Department of Commerce. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activities for us and providing us with other services relating to website activities and Internet usage. Third parties, including Google, place ads on websites on the Internet.

Third parties, including Google, use stored cookies to place ads based on previous visits by a user to our website.

Google may also transfer this information to third parties if required by law or as far as third parties process this data on behalf of Google. Google will never merge your IP address with any other Google data.

You can prevent the installation of cookies by setting your browser software accordingly. However, please be aware that you may not be able to use the full functionality of this website if you do this. By using this website you agree to the processing of data about you by Google in the manner and for the purpose described above.

The data collection and storage can be contradicted at any time with effect for the future. You can disable the use of cookies by Google by visiting the website to disable Google advertising. Alternatively users can disable the use of cookies by third parties by visiting the deactivation page of the Network Advertising Initiative.

§ 8 Deactivation of Google advertising

http://www.google.com/privacy_ads.html or deactivation page of Network Advertising Initiative:
http://www.networkadvertising.org/managing/opt_out.asp.

§ 9 Use of Facebook Social Plugins

Our website uses social plugins (“plugins”) of the social network facebook.com, which is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA (“Facebook”). The plugins are marked with logo or the addition “Facebook Social Plugin”.

When you visit a page on our website that contains such a plugin, your browser starts a direct connection to the Facebook servers. The content of the plugin will be transmitted directly to your browser and the browser integrates it into the website. By integrating the plugins Facebook receives the information that you have accessed the corresponding page of our website. If you are logged in to Facebook, Facebook can assign this visit to your account. If you interact with the plugins, e.g. press the “Like” button or leave a comment, the corresponding information is transmitted from your browser directly to Facebook and stored there.

For more information about the purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as your related rights and options to protect your privacy, please refer to the privacy policy of Facebook. If you do not want Facebook to collect data about you via our website, you must log out of Facebook before visiting our website.

§ 10 Use of +1 Buttons/ Google +1 Buttons

Our website uses the “+1” button of the social network Google Plus operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States (“Google”). The Button can be recognized by the sign “+1” on a white or coloured background.

When you visit a page on our website that contains such a plugin, your browser starts a direct connection to the Google servers. The content of the “+1” button will be transmitted directly to your browser and the browser integrates it into the website. We therefore have no control over the amount of data Google collects via this button. According to Google no personal data will be collected without a click on the button. Only if you are logged in as a member such data, including the IP address, will be collected and processed.

For more information about the purpose and scope of the data collection and the further processing and use of the data by Google, as well as your related rights and options to protect your privacy, please refer to the privacy policy of Google concerning the “+1” button:

<http://www.google.com/intl/de/+/policy/+1button.html> and FAQ: <http://bit.ly/r3Qmer>.

If you are Google Plus member and you do not want Google to collect information about you from our website and link it to you member data stored on Google, you must log out of Google Plus before visiting our website.

§ 11 User rights: information, correction and deletion

As a user you will receive, at your request, free information about which personal data has been stored about you. As far as your request does not collide with a legal obligation to retain data (e.g. data retention), you are entitled to a correction of incorrect data and blocking or deleting your personal data.

This privacy policy applies to all divisions of Q.C.M. Holding AG with its registered office at Eichholzweg 20-24, 3123 Bern, Switzerland. In details these are Q.C.M quality control management AG, Q.C.M immobilien AG and Q.C.M. camoplus AG.

Furthermore, this privacy policy also covers the business segment of Q.C.M services GmbH based in Austria at Hermannngasse 18/5, 1070 Vienna.

Responsible for this privacy policy is the president of Q.C.M holding AG, Markus Enck.